



**ASIA MEDIA GROUP BERHAD**  
Registration No. 200801011849 (813137-V)  
(Incorporated in Malaysia)

**ADMINISTRATIVE GUIDE FOR THE FULLY VIRTUAL  
FOURTEENTH (14TH) ANNUAL GENERAL MEETING (“14TH AGM” OR “MEETING”)**

Date & Time : Friday, 19 August 2022 at 10:00 a.m.

Broadcast Venue : Tricor Business Centre, Manuka 2 & 3 Meeting Room, Unit 29-01,  
Level 29, Tower A, Vertical Business Suite, Avenue 3, Bangsar South,  
No. 8, Jalan Kerinchi, 59200 Kuala Lumpur

Online Meeting Platform : TIIH Online website at <https://tiih.online> provided by  
Tricor Investor & Issuing House Services Sdn. Bhd. (“Tricor”)

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**MODE OF MEETING**

Our AGM will be conducted **FULLY VIRTUAL through live streaming from the Broadcast Venue and online remote voting using** the remote participation and voting facilities (“RPV”).

The Broadcast Venue is strictly for the purpose of complying with Section 327(2) of the Companies Act 2016 which requires the Chairman of the meeting to be present at the main venue of the meeting. Shareholders/proxies **WILL NOT BE ALLOWED** to be physically present at the Broadcast Venue on the day of the meeting.

Please note that only shareholder whose name appears on the Record of Depositors (“ROD”) on **12 August 2022** (General Meeting ROD) shall be entitled to attend or appoint proxy to attend and/or vote on his/her behalf.

**REMOTE PARTICIPATION AND VOTING FACILITIES (“RPV FACILITIES”)**

Shareholders are to attend, speak (including posing questions to the Board via real time submission of typed texts) and vote (collectively, “participate”) remotely at the Meeting using RPV Facilities provided by Tricor Investor & Issuing House Services Sdn. Bhd. (“Tricor”) via its **TIIH Online** website at <https://tiih.online>.

Shareholders who appoint proxies to participate via RPV Facilities in the Meeting must ensure that the duly executed proxy forms are deposited in a hard copy form or by electronic means to Tricor not later than **Wednesday, 17 August 2022 at 10:00 a.m.**

Corporate representatives of corporate members must deposit their original certificate of appointment of corporate representative to Tricor at Unit 32-01, Level 32, Tower A, Vertical Business Suite, Avenue 3, Bangsar South, No. 8, Jalan Kerinchi, 59200 Kuala Lumpur, Malaysia or its Customer Service Centre at Unit G-3 Ground Floor, Vertical Podium, Avenue 3, Bangsar South, No. 8 Jalan Kerinchi, 59200 Kuala Lumpur not later than **Wednesday, 17 August 2022 at 10:00 a.m.** to participate via RPV Facilities in the Meeting.

Attorneys appointed by power of attorney are to deposit their power of attorney with Tricor at Unit 32-01, Level 32, Tower A, Vertical Business Suite, Avenue 3, Bangsar South, No. 8, Jalan Kerinchi, 59200 Kuala Lumpur, Malaysia not later than **Wednesday, 17 August 2022 at 10:00 a.m.** to participate via RPV Facilities in the Meeting.

**A shareholder who has appointed a proxy or attorney or authorised representative to attend, participate, speak and vote at the Meeting via RPV Facilities must request his/her proxy to register himself/herself for RPV Facilities at TIIH Online website at <https://tiih.online>.**

As the Meeting is a fully virtual meeting, shareholders who are unable to participate in this Meeting may appoint the Chairman of the Meeting as his/her proxy and indicate the voting instructions in the proxy form.

## PROCEDURES FOR RPV FACILITIES

Shareholders/proxies/corporate representatives/attorneys who wish to participate in the Meeting remotely using the RPV Facilities are to follow the requirements and procedures as summarised below:

Item	Procedure	Action
<b>BEFORE THE DAY OF THE MEETING</b>		
(a)	Register as a user with <b>TIIH Online</b>	<ul style="list-style-type: none"> <li>Using your computer, access the website at <a href="https://tiih.online">https://tiih.online</a>. Register as a user under the "e-Services" select "Create Account by Individual Holder". Refer to the tutorial guide posted on the homepage for assistance.</li> <li>Registration as a user will be approved within one (1) working day and you will be notified via e-mail.</li> <li>If you are already a user with <b>TIIH Online</b>, you are not required to register again. You will receive an e-mail to notify you that the remote participation is available for registration at TIIH Online.</li> </ul>
(b)	Request to attend 14th AGM remotely	<ul style="list-style-type: none"> <li><b>Registration is open from Thursday, 28 July 2022 until the day of 14th AGM on Friday, 19 August 2022.</b> Shareholder(s) or proxy(ies) or corporate representative(s) or attorney(s) are required to pre-register their attendance for the 14th AGM to ascertain their eligibility to participate the 14th AGM using the RPV.</li> <li>Login with your user ID (i.e. e-mail address) and password and select the corporate event: "<b>(REGISTRATION) ASIA MEDIA 14TH AGM</b>".</li> <li>Read and agree to the Terms &amp; Conditions and confirm the Declaration.</li> <li>Select "Register for Remote Participation and Voting"</li> <li>Review your registration and proceed to register</li> <li>System will send an e-mail to notify that your registration for remote participation is received and will be verified.</li> <li>After verification of your registration against the General Meeting Record of Depositors as at <b>12 August 2022</b>, the system will send you an e-mail after <b>17 August 2022</b> to approve or reject your registration for remote participation and the procedures to use the RPV are detailed therein.</li> </ul> <p><i>(Note: Please allow sufficient time for the approval as a new user of TIIH Online as well as the registration for RPV)</i></p>

Item	Procedure	Action
<b>ON THE DAY OF THE MEETING</b>		
(c)	Login to <b>TIIH Online</b>	<ul style="list-style-type: none"> <li>Login with your user ID and password for remote participation at the 14th AGM at any time from <b>9.00 a.m.</b> i.e. 1 hour before the commencement of the Meeting on <b>Friday, 19 August 2022 at 10:00 a.m.</b></li> </ul>
(d)	Participate through Live Streaming	<ul style="list-style-type: none"> <li>Select the corporate event: <b>(LIVE STREAM MEETING) ASIA MEDIA 14TH AGM</b> to engage in the proceedings of the Meeting remotely.</li> <li>If you have any question for the Chairman/Board, you may use the query box to transmit your question. The Chairman/Board will endeavour to respond to questions submitted by remote participants during the 14th AGM. If there is time constraint, the responses will be e-mailed to you at the earliest possible, after the meeting.</li> </ul>
(e)	Online remote voting	<ul style="list-style-type: none"> <li>Voting session commences from <b>10:00 a.m. on Friday, 19 August 2022</b> until a time when the Chairman announces the completion of the voting session.</li> <li>Select the corporate event: <b>“(REMOTE VOTING) ASIA MEDIA 14TH AGM”</b> or if you are on the live stream meeting page, you can select <b>“GO TO REMOTE VOTING PAGE”</b> button below the Query Box.</li> <li>Read and agree to the Terms &amp; Conditions and confirm the Declaration.</li> <li>Select the CDS account that represents your shareholdings.</li> <li>Indicate your votes for the resolutions that are tabled for voting.</li> <li>Confirm and submit your votes.</li> </ul>
(f)	End of remote participation	<ul style="list-style-type: none"> <li>Upon the announcement by the Chairman on the closure of the 14th AGM, the live streaming will end.</li> </ul>

**Note to users of the RPV Facilities:**

- Should your application to join the Meeting be approved, we will make available to you the rights to join the live streamed meeting and to vote remotely. Your login to **TIIH Online** on the day of Meeting will indicate your presence at the virtual Meeting.
- The quality of your connection to the live broadcast is dependent on the bandwidth and stability of the internet at your location and the device you use.
- In the event you encounter any issues with logging-in, connection to the live streamed meeting or online voting, kindly call Tricor Help Line at 011-40805616 / 011-40803168 / 011-40803169 / 011-40803170 for assistance or e-mail to [tiih.online@my.tricorglobal.com](mailto:tiih.online@my.tricorglobal.com) for assistance.

## Entitlement to Participate and Appointment of Proxy

- Only members whose names appear on the Record of Depositors as at **12 August 2022** shall be eligible to attend, speak and vote at the 14th AGM or appoint a proxy(ies) and/or the Chairman of the Meeting to attend and vote on his/her behalf.
- In view that the 14th AGM will be conducted on a virtual basis, a member can appoint the Chairman of the Meeting as his/her proxy and indicate the voting instruction in the Form of Proxy.
- If you wish to participate in the 14th AGM yourself, please do not submit any Form of Proxy for the 14th AGM. You will not be allowed to participate in the 14th AGM together with a proxy appointed by you.
- Accordingly, proxy forms and/or documents relating to the appointment of proxy/corporate representative/attorney for the 14th AGM whether in hard copy or by electronic means shall be deposited or submitted in the following manner not later than **Wednesday, 17 August 2022 at 10:00 a.m.:**
  - (i) In Hard copy:
    - a) By hand or post to the office of the Share Registrar, Tricor Investor & Issuing House Services Sdn Bhd at Unit 32-01, Level 32, Tower A, Vertical Business Suite, Avenue 3, Bangsar South, No. 8, Jalan Kerinchi, 59200 Kuala Lumpur or its Customer Service Centre at Unit G-3, Ground Floor, Vertical Podium, Avenue 3, Bangsar South, No. 8, Jalan Kerinchi, 59200 Kuala Lumpur;
    - b) By fax at 03-2783 9222 or e-mail to [js.enquiry@my.tricorglobal.com](mailto:js.enquiry@my.tricorglobal.com).
  - (ii) By Electronic form:

All shareholders can have the option to submit proxy forms electronically via **TIIH Online** and the steps to submit are summarised below:

### ELECTRONIC LODGEMENT OF PROXY FORM

Procedure	Action
<b>i. Steps for Individual Shareholders</b>	
Register as a User with <b>TIIH Online</b>	<ul style="list-style-type: none"><li>• Using your computer, please access the website at <a href="https://tiih.online">https://tiih.online</a>. Register as a user under the "e-Services". Please refer to the tutorial guide posted on the homepage for assistance.</li><li>• If you are already a user with TIIH Online, you are not required to register again.</li></ul>
Proceed with submission of form of proxy	<ul style="list-style-type: none"><li>• After the release of the Notice of Meeting by the Company, login with your user name (i.e. email address) and password.</li><li>• Select the corporate event: "<b>ASIA MEDIA 14TH AGM – Submission of Proxy Form</b>".</li><li>• Read and agree to the Terms and Conditions and confirm the Declaration.</li><li>• Insert your CDS account number and indicate the number of shares for your proxy(s) to vote on your behalf.</li><li>• Indicate your voting instructions – FOR or AGAINST, otherwise your proxy will decide on your votes.</li><li>• Review and confirm your proxy(s) appointment.</li><li>• Print the form of proxy for your record.</li></ul>

Procedure	Action
<b>ii. Steps for corporation or institutional shareholders</b>	
Register as a User with <b>TIIH Online</b>	<ul style="list-style-type: none"> <li>• Access TIIH Online at <a href="https://tiah.online">https://tiah.online</a>.</li> <li>• Under e-Services, the authorised or nominated representative of the corporation or institutional shareholder selects "<b>Create Account by Representative of Corporate Holder</b>".</li> <li>• Complete the registration form and upload the required documents.</li> <li>• Registration will be verified, and you will be notified by email within one (1) to two (2) working days.</li> <li>• Proceed to activate your account with the temporary password given in the email and re-set your own password.</li> </ul> <p>Note: The representative of a corporation or institutional shareholder must register as a user in accordance with the above steps before he/she can subscribe to this corporate holder electronic proxy submission. Please contact our Share Registrar if you need clarifications on the user registration.</p>
Proceed with submission of form of proxy	<ul style="list-style-type: none"> <li>• Login to TIIH Online at <a href="https://tiah.online">https://tiah.online</a>.</li> <li>• Select the corporate exercise name: "<b>ASIA MEDIA 14th AGM – Submission of Proxy Form</b>".</li> <li>• Agree to the Terms &amp; Conditions and Declaration.</li> <li>• Proceed to download the file format for "Submission of Proxy Form" in accordance with the Guidance Note set therein.</li> <li>• Prepare the file for the appointment of proxies by inserting the required data.</li> <li>• Submit the proxy appointment file.</li> <li>• Login to <b>TIIH Online</b>, select corporate exercise name: "<b>ASIA MEDIA 14th AGM: Submission of Proxy Form</b>".</li> <li>• Proceed to upload the duly completed proxy appointment file.</li> <li>• Select "Submit" to complete your submission.</li> <li>• Print the confirmation report of your submission for your record.</li> </ul>

## POLL VOTING

The voting at the Meeting will be conducted by poll in accordance with Paragraph 8.29A of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad. The Company has appointed Tricor as Poll Administrator to conduct the poll by way of electronic voting (e-voting).

Shareholder(s) or proxy(ies) or corporate representative(s) or attorney(s) can proceed to vote on the resolutions at any time from **10:00 a.m. on Friday, 19 August 2022** but before the end of the voting session which will be announced by the Chairman of the meeting. Kindly refer to item (e) of the above Procedures for RPV Facilities for guidance on how to vote remotely from **TIIH Online** website at <https://tiah.online>.

Upon completion of the voting session for Meeting, the Scrutineers will verify the poll results followed by the Chairman's declaration whether the resolutions are duly passed.

## PRE-MEETING SUBMISSION OF QUESTION TO THE BOARD OF DIRECTORS

Shareholders may submit questions for the Board in advance of the Meeting via Tricor's **TIIH Online** website at <https://tiah.online> by selecting "e-Services" to login, pose questions and submit electronically not later than **Wednesday, 17 August 2022 at 10:00 a.m.** The Board will endeavour to answer the questions received at the Meeting.

## **NO RECORDING OR PHOTOGRAPHY**

By participating at the Meeting, you agree that no part of the Meeting proceedings may be recorded, photographed, stored in any retrieval systems, reproduced, transmitted or uploaded in any form, platform or social media or by any means whether it is mechanical, electronical, photocopying, recording or otherwise without the prior written consent of the Company. The Company reserves the rights to take appropriate legal actions against anyone who violates this rule.

## **NO DOOR GIFT/FOOD VOUCHER**

There will be no distribution of door gifts or food vouchers for the Meeting since the meeting will be conducted on a fully virtual basis.

The Company would like to thank all its shareholders for their kind co-operation and understanding in these challenging times.

## **ENQUIRY**

If you have any enquiries on the above, please contact the following persons during office hours on Mondays to Fridays from 8:30 a.m. to 5:30 p.m. (except on public holidays):

### **Tricor Investor & Issuing House Services Sdn. Bhd.**

General Line : +603-2783 9299

Fax Number : +603-2783 9222

Email : [is.enquiry@my.tricorglobal.com](mailto:is.enquiry@my.tricorglobal.com)

Contact persons : Lim Lay Kiow +603-27839232 ([Lay.Kiow.Lim@my.tricorglobal.com](mailto:Lay.Kiow.Lim@my.tricorglobal.com))

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